Making a Virtual Connection to Cumberland Island



Project Title	Making a Virtual Connection to Cumberland Island
Project	Fascinating stories of life on Cumberland Island abound through its human history and its natural history. We need your help bringing these stories to adult and youth readers through our website: www.nps.gov/cuis. This will connect with the new NPS app to reach a broader audience.
Country	United States

Project Description

Cumberland Island has a long history of human relationships with the land. We are looking for interns who can share these stories with adult and youth readers through our park web pages.

Interns with a secondary school education background are sought to create the history and nature pages of our website for adult readers; interns with an elementary/middle school education background to populate the Kids pages with the same. Tasks may include but are not limited to: researching topics, talking with subject-matter experts, locating and formatting images, incorporating A/V clips or other graphic elements, writing and editing text.

We are seeking individuals with excellent writing and editing skills, including an understanding of plain language and web-writing best practices and experience tailoring content to address audience needs. An editorial style guide, books regarding the natural and cultural history of the island, and other guidance will be provided.

Required Skills or Interests

Skill(s)
Design thinking
Editing and proofreading
Educational design
Research
Storytelling/blogging/vlogging
Videography

01:11/-1

Additional Information

Please visit Cumberland Island National Seashore's current webpage at www.nps.gov/cuis and compare it to other NPS sites that are more content rich: Castillo San Marcos history pages as an example (adult readers) www.nps.gov/casa; or Everglades nature pages at www.nps.gov/ever; It is difficult to find any content for kids that introduces them to these topics that is at their reading level and which would be helpful to them as they research and share that research with their classmates. Everglades gives it a shot, so check out their page here: https://www.nps.gov/ever/learn/kidsyouth/learning-about-the-everglades.htm

Language Requirements

None